

A portrait of a man with dark, curly hair and a beard, looking down. He has several tattoos on his chest and shoulders, including a large one on his chest depicting a cityscape with a central tower and wings, and another on his right shoulder featuring a snake and a bird. The background is dark and moody.

Y SAM HOYEK

TRANSDISCIPLINARY ARTIST
& EXPERIMENTAL MUSICIAN

ABOUT

SAM HOYEK is a Damascus-born, Montreal-based transdisciplinary artist and musician working across experimental music, drawing, and designed experience. His practice explores consumerist culture, post-humanism, somatization/affect, and ritual through immersive, theory-driven work.



MUSIC

DEBUT EP



DEMONSTRATION_01: ANOMALOUS | EP · 2026

Sam Hoyek's debut is a six-track EP built from improvised recordings shaped into unstable spatial worlds. Piano, strings, distortion, breakbeats, and digital interference collide across a record suspended between beauty, corruption, and control.

SELECTED PRESS RECEIVED:

RADIO ALHARA - FULL EP PREMIERE

MIXMAG - MAY PREMIERES

EVERYTHING IS NOISE - FEATURE

HIGHER PLAIN MUSIC - FEATURE

"THIS MAY ONLY BE AN EP BUT IT'S HOST TO AN ALBUM OR TWO'S WORTH OF IDEAS EXPERTLY DEPLOYED FOR DISARMING, SURPRISING, AND EXHILARATING AFFECT."

— JON BUCKLAND

THE QUIETUS — ALBUM OF THE WEEK, MAY 15TH 2026



DEMONSTRATION_LIVE

PERFORMANCE SYSTEM

DEMONSTRATION_LIVE is a modular, improvised solo performance built from the deconstructed foundations of the demonstration series. Through live processing and improvisation, sound, space, and the performing body enter a shared feedback loop. Each iteration is shaped to its context, functioning as a focused 15–20-minute solo presentation or expanding into an immersive audiovisual experience of up to 60 minutes.



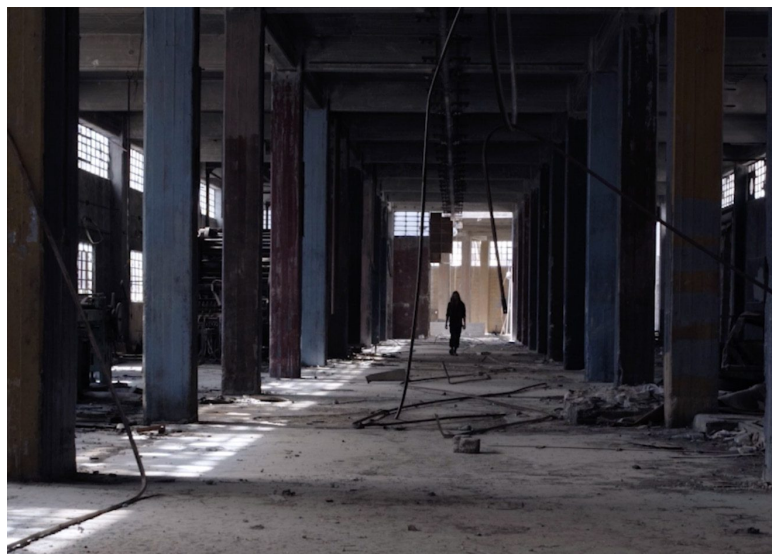


DARK LIGHT

ORIGINAL SOUNDTRACK

For the film **DARK LIGHT**, a documentary following three emerging artists in Damascus, Syria, Sam Hoyek composed and produced an original soundtrack rooted in the intuitive creativity that develops without formal guidance. The score treats naivety not as a lack, but as a generative condition from which singular forms of expression can emerge.

FILM EXCERPT

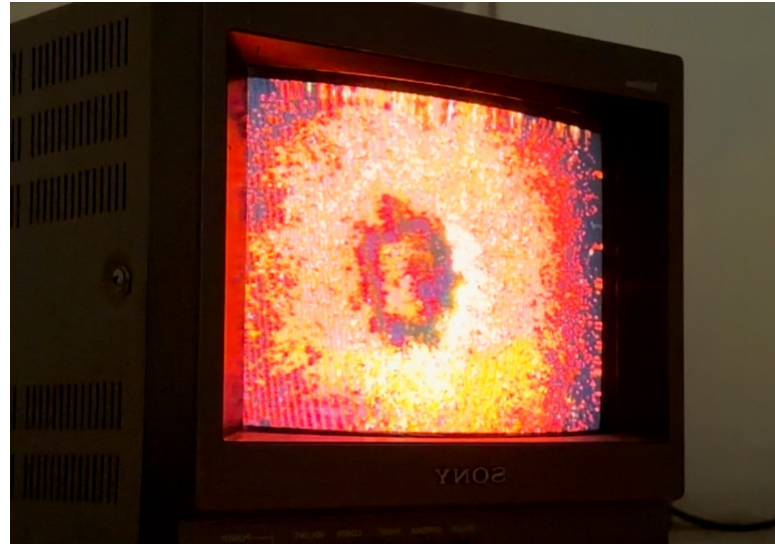


LOVE_

TRANSDISCIPLINARY INSTALLATION

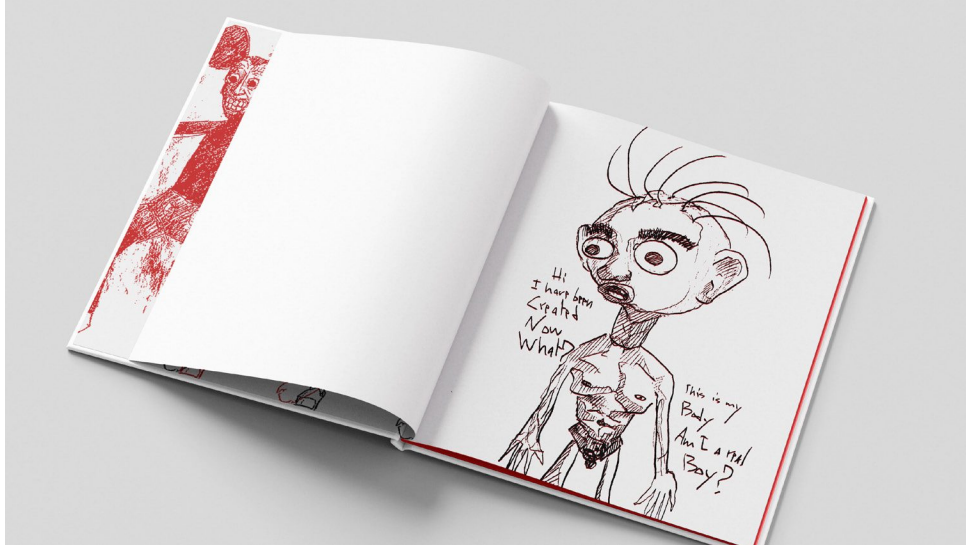
LOVE_ is a transdisciplinary installation which brings together synchronized sound, video, programmed strobing light, and a suspended metal lamp sculpture to activate the surrounding space. In the video work displayed on an old CRT security monitor, energy gathers into a solarized black sun before dissipating again, holding processual love between creation and annihilation.

[FULL INSTALLATION VIDEO](#)



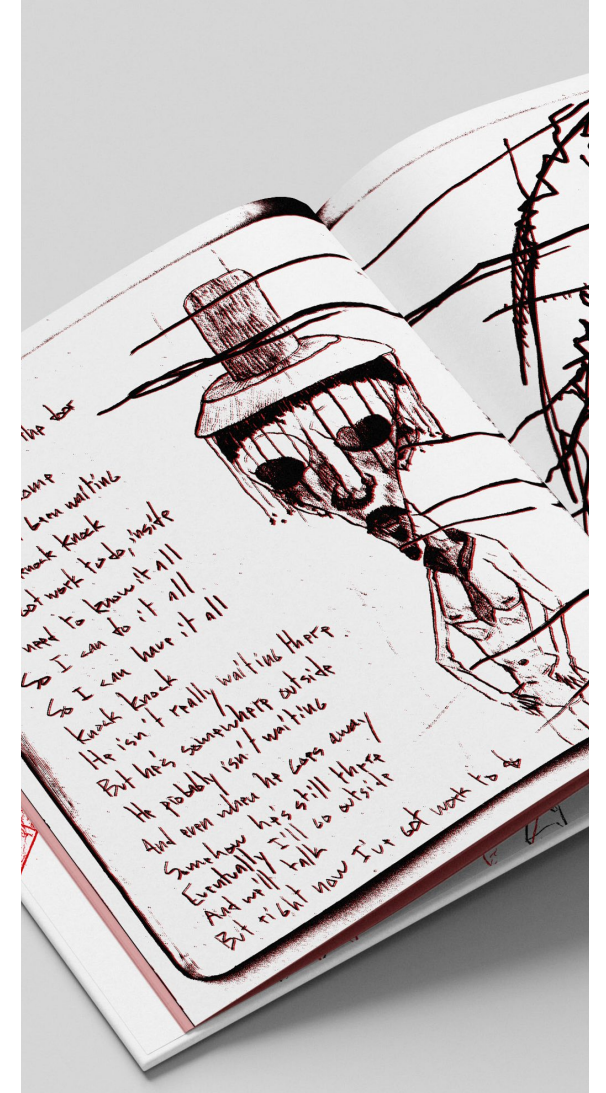
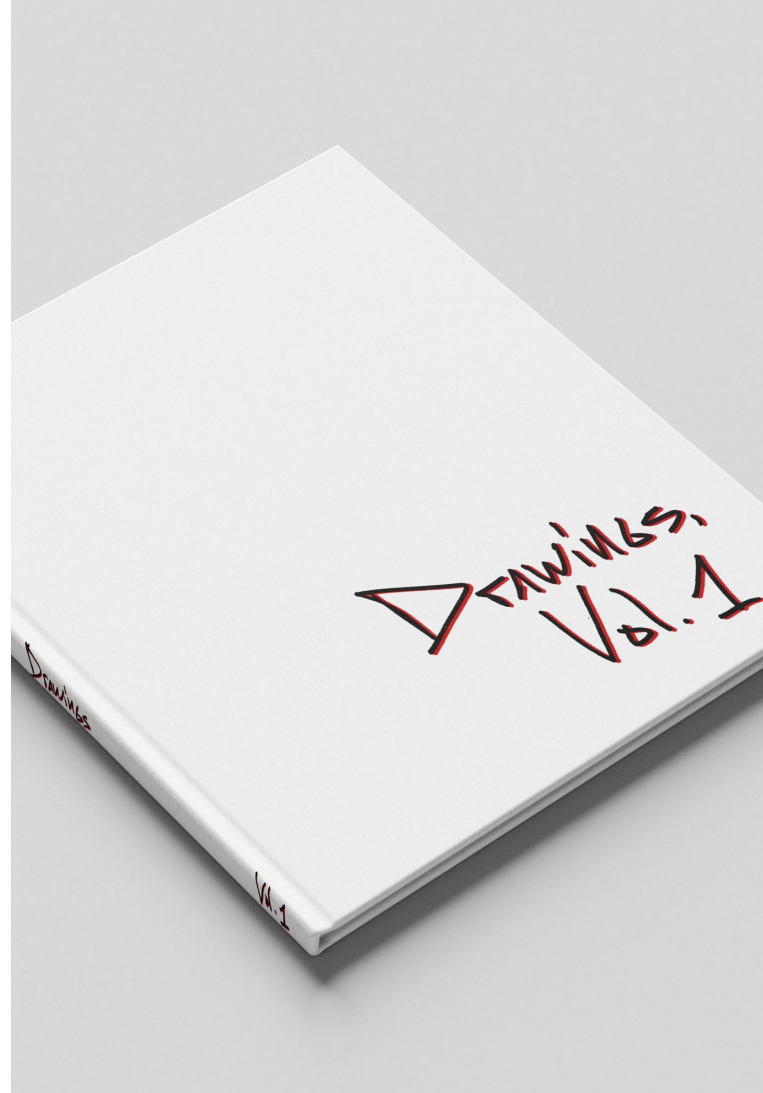
DRAWINGS, VOL.1

ARTIST BOOK



DRAWINGS, VOL.1 is a book-length archive of drawings, poems, notes, formative experiences, and automatic marks gathered across several years. Through layering, repetition, and juxtaposition, these fragments are reorganized into a nonlinear record of memory and emotional development. The book treats drawing as an ongoing method of thinking, processing, and worldbuilding.

[FULL BOOK PDF](#)



RECONSTRUCTION

PAINTING



RECONSTRUCTION depicts an image of Bashar al-Assad hanging over the ruins of a shopping mall in Homs beneath the propagandistic promise: "Together we'll rebuild it." The work asks what must follow destruction: how to reclaim agency through rebuilding without allowing damaged structures of power to reconstitute themselves unchanged.



CURRENT RESEARCH

DEMONSTRATION_02: SOMA/ON_AFFECT

02 is the next EP from the demonstration series. Where the previous record was explosive and built around high contrast and anomaly, this one develops gradual waves of intensity aimed at greater emotional depth, and is concerned with the way affect maps onto the body and becomes somatized.



DISPLACEMENT + DIGITAL DISEMBODIMENT

My current research begins from the overlap between physical displacement and digital disembodiment. I moved from Damascus to Dubai and later Montreal while also migrating into digital realms; computers and the internet became part of how my sense of place, memory, and identity were shaped.

RELATED WRITING:

[KILL IT WITH HAMMERS](#)
[DEMONSTRATION_01: ANOMALOUS](#)

How does the convergence of physical displacement and digital migration estrange us from the body, and how can sound express the affective life of this post-human experience?



CONTACT + LINKS

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WORK

MUSIC

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PROFESSIONAL

ARTIST'S CV

[2-PAGE PDF](#)

PORTRAITS

[6 HIGH-RES JPGS](#)

LOGO PACK

[66 PNGS + PICKER](#)

BRAND GUIDELINES

[74-PAGE PDF](#)
